JCPenney

FALL AND WINTER 1979



WE WILL NOT RAISE ANY PRICE IN THIS CATALOG BEFORE FEBRUARY 2, 1980—DETAILS ON PAGE 833. INDEX BEGINS ON PAGE 811.

Wonderful, wearable clothes. inspired by what's new or what's back because it's great. Neutrals are news, as are classic revivals, black and brights, and a return to glamour - expressed in clothes so easy to live with that you may just live in them.

In Misses Sizes from 6 and many in Tall Misses Sizes

A CHENILLE SWEATER. In lush acrylic knit. Ribbed neckline, cuffs, bottom. MW(machine wash warm, tumble dry). (Belt sold on page 12.) Misses Sizes: S(6-8), M(10-12), L(14-16), XL(18). State S, M, L, or XL. Colors: 46 bordeaux; 62 olive green. State color

number-and-name.

R 281-0620 D-Mailing weight 0.70 lb16.00

 $B \ \& \ C \ \ \frac{\text{SOLID-COLOR PANTS AND SKIRT. In a}}{\text{woven blend of polyester, acrylic, nylon,}} \\ \text{wool, and other fibers that looks like flannel. DC(dry}$ clean only).

Colors: 46 bordeaux; 62 olive green. State color number-and-name

[B] Pants. Stitched-down front pleats from the waistband. Fly front with zipper and extended tab-and-button closure. Straight legs. State color above.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size R 284-1294 D-Mailing weight 1.40 lbs22.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size R 284-1286 D-Mailing weight 1.40 lbs23.00

[C] Skirt. Stitched-down front pleats from waistband. Front pleat with slit. Back-zipper closure. State color above. On a hanger—read Penney Pointers on page 801. (Belt sold on page 12.)
Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

R 283-0750 D-Mailing weight 1 lb18.00

D TEXTURED BLAZER. In a woven blend of polyester, acrylic, nylon, cotton, and other fibers that looks like tweed. Fully lined in acetate. Vinyl piping. DC(dry clean only). On a hanger—read Penney Pointers on page 801. (Matching pants sold on pages 4, 5. Pin, on page 12.)
Colors: 46 bordeaux; 62 olive green (shown on page 4). State color surpers and name.

4). State color number-and name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

R 282-2625 D-Mailing weight 1.40 lbs49.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.

R 282-2633 D-Mailing weight 1.40 lbs50.00

E & F FROM OUR COVER—CHECKED JACKET AND SKIRT. In a woven blend of polyester, wool, and other fibers. Vinyl piping. Bordeaux and olive woven checks. DC(dry clean only). On a hanger-see page 801.

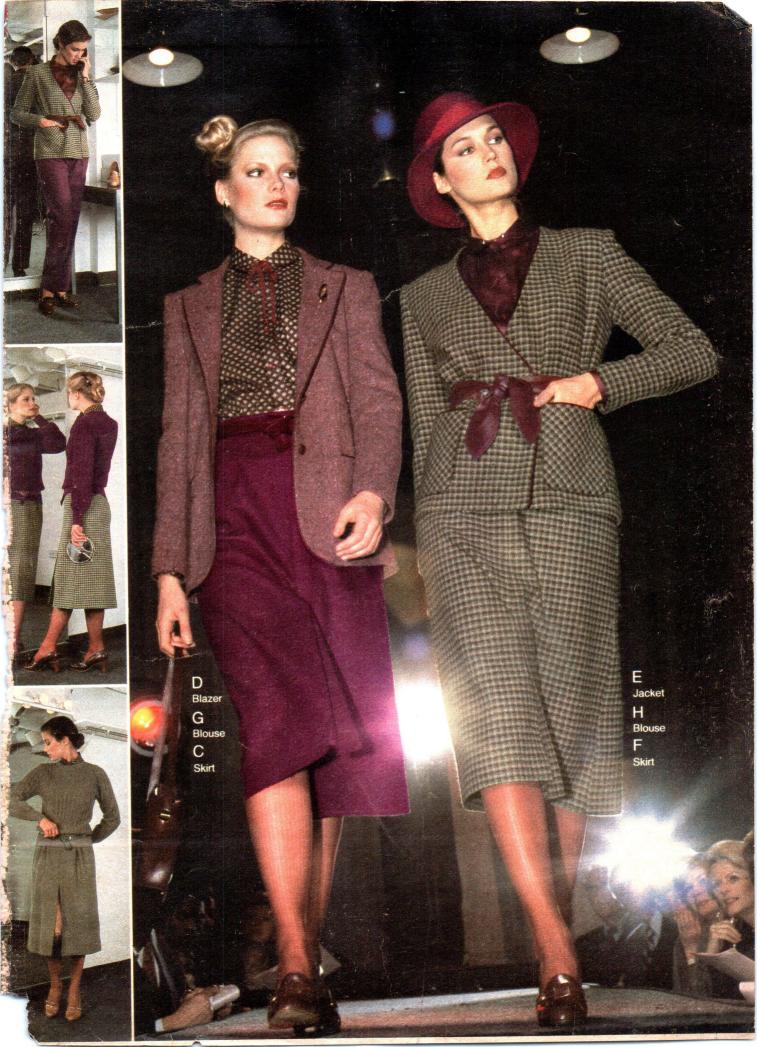
[E] Jacket. Double-breasted button front. Patch pockets. (Belt sold on page 12.)

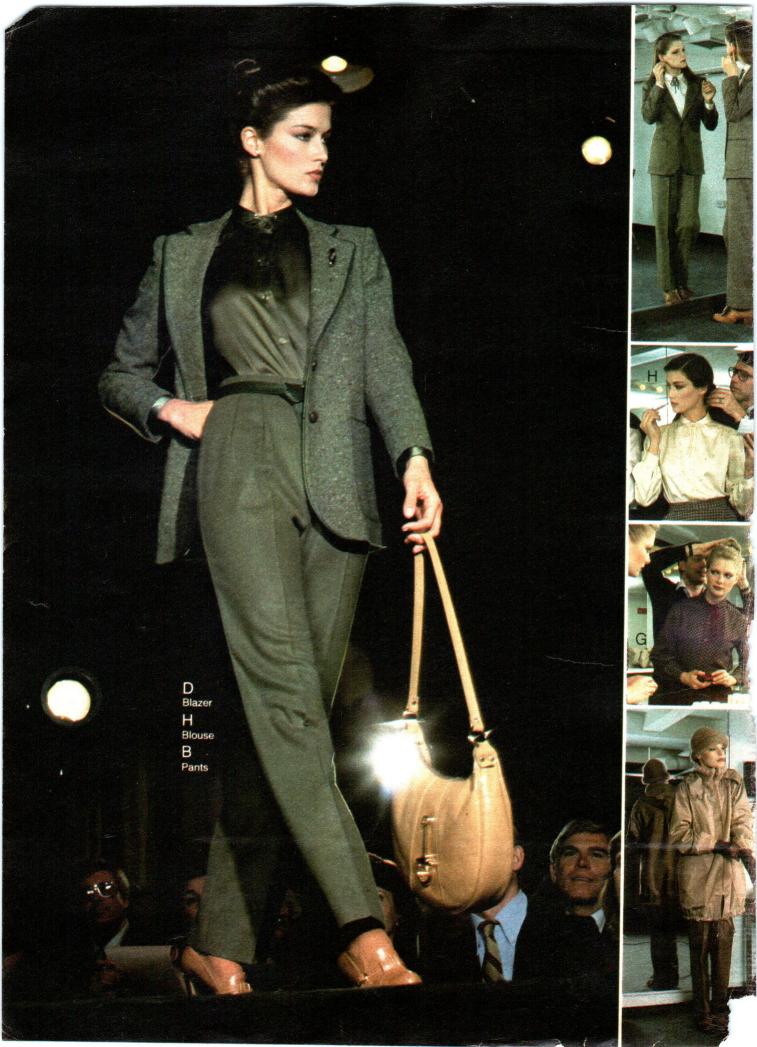
Misses Sizes: 6, 8, 10, 12, 14, 16. State size R 282-2641 B—Mailing weight 1.40 lbs47.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. R 282-2658 B-Mailing weight 1.40 lbs ..

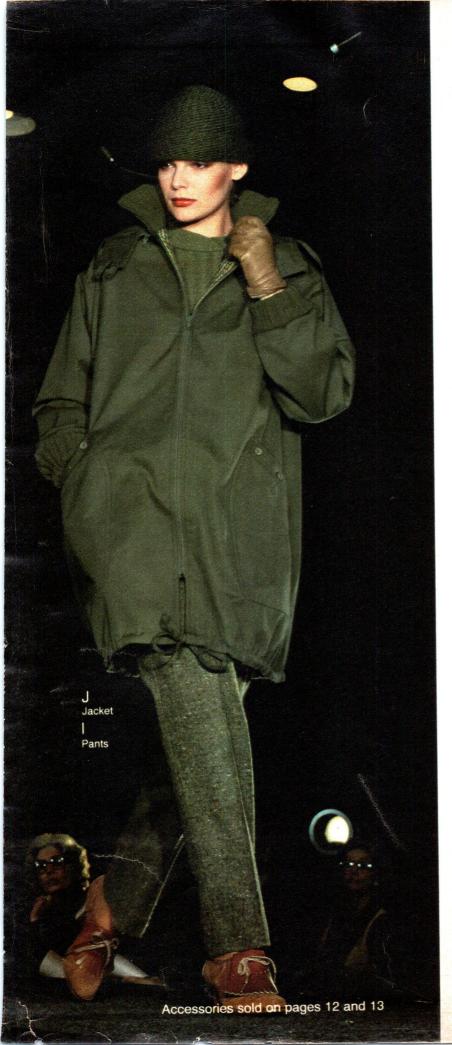
G PRINT BLOUSE. Sold on page 5.

H SOLID-COLOR BLOUSE. Sold on page 5.









"neutrals are news"

In Misses Sizes from 6 and most in Tall Misses Sizes

G PRINT BLOUSE. In woven 100% cotton. Rounded collar. Button-placket front. Long sleeves have button cuffs. Shirttail bottom. In a foulard-type print on bordeaux. MW(machine wash warm, line dry). (Neck cords sold on page 13.)

H FROM OUR COVER—SOLID-COLOR BLOUSE. In woven polyester with a lustrous satin finish. Rounded collar. Softly gathered at the shoulders. Button front. Long sleeves have button cuffs. Shirthail bottom. MW(machine wash warm, tumble dry). (Neck cords and collar pin sold on pages 12, 13.) Colors: 62 olive green; 15 cream; 46 bordeaux (shown on page 3). State color number-and-name. Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

R 282-2666 D—Mailing weight 0.50 lb22.00
Tall Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.
R 282-2674 D—Mailing weight 0.50 lb23.00

TEXTURED PANTS. In a blend of polyester, acrylic, nylon, cotton, and other fibers that looks like tweed. Stitched-down front pleats from waistband. Fly front with zipper and extended tab-and-button closure. Straight legs. DC(dry clean only). (Matching blazer sold on page 2.)

(Matching blazer sold on page 2.)
Colors: 62 olive green; 46 bordeaux. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

R 284-1260 D—Mailing weight 1.40 lbs22.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.

R 284-1278 D-Mailing weight 1.40 lbs23.00

J HOODED JACKET. In cotton-and-polyester poplin treated for water repellency. Woven-plaid lining in man-made fibers, reprocessed fibers, and cotton. Ribbed-knit neckline and cuffs in acrylic. Drawstring hood zips off. Patch pockets button close. Front-zipper closure. Drawstring bottom. From Hong Kong. DC(dry clean only). On a hanger—read Penney Pointers on page 801.

read renney Forniers on page 801.
Misses Sizes (about 36 in. long): 6, 8, 10, 12, 14, 16.
State size. (If you prefer a closer fit, order this jacket at least one size smaller than your usual size.)
Colors: 62 olive green; 53 tan. State color number-

and-name. R 266-0041 D—Mailing weight 2.75 lbs55.00

Charge it—see page 836





"classic revivals"

In Misses Sizes from 6 and Tall Misses Sizes

PURE WOOL REEFER COAT. In Forstmann's 100% wool. Lined in acetate satin. Classic notched collar. Double-breasted button front. Mock bodice pocket, two patch pockets. Professionally dry clean only. On a hanger—read Penney Pointers on page 801. (Shown over separates sold on pages 2 to 5.)

2 to 5.)
Colors: 62 olive green; 46 bordeaux. State color number-and-name.

Misses Sizes (about 46 in. long): 6, 8, 10, 12, 14, 16 State size. State color above.

R 263-0002 D—Mailing weight 3.75 lbs.....140.00
Tall Misses Sizes (about 49 in. long): 10, 12, 14, 16, 18. State size. State color above.

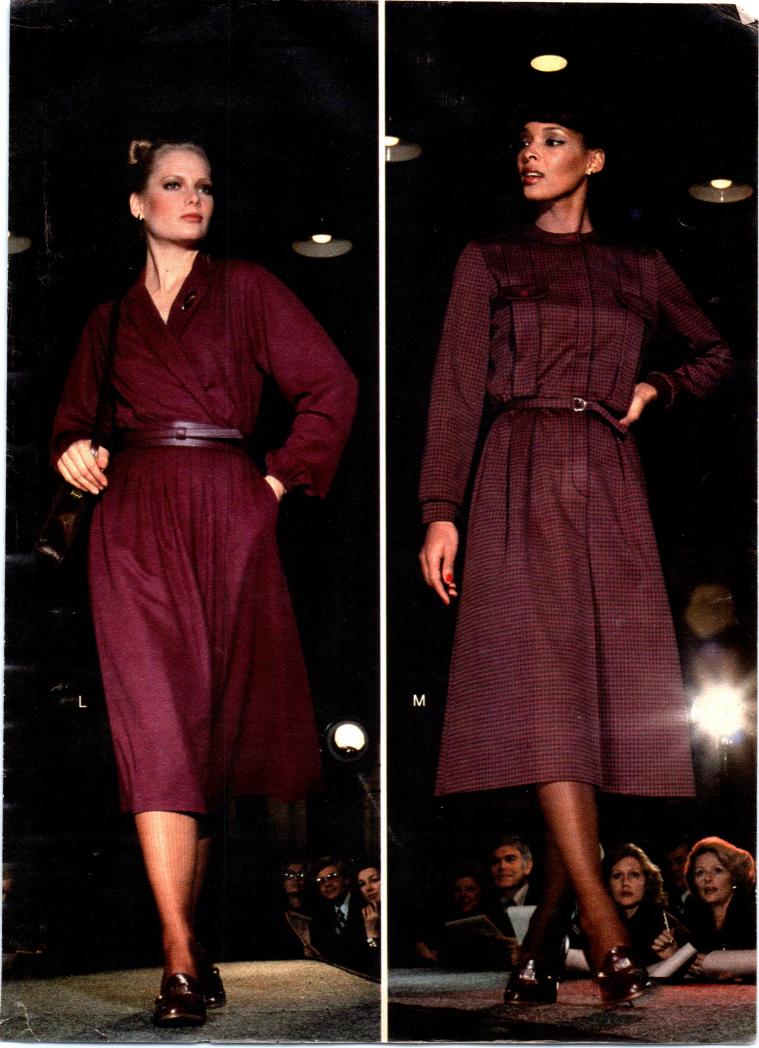
R 263-0010 D-Mailing weight 4.25 lbs.....150.00

SURPLICE DRESS. In polyester-and-wool doubleknit. Stitched-down pleats fall softly from the front of the shoulders. Open skirt has stitched-down pleats from the front of the elasticized waist-line. Long sleeves have elasticized wrists. Side pockets. Vinyl belt. In claret. DC(dry clean only). On a hanger—read Penney Pointers on page 801. (Pin sold on page 12.)

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. R 219-0817 B—Mailing weight 1.60 lbs40.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. R 219-0825 B—Mailing weight 1.60 lbs42.00

CHECKED DRESS. In Visa® textured polyester doubleknit by Milliken. Front tucks extend from forward shoulder line through the elasticized waist-line. Placket conceals ¾ button front. Button-trimmed bodice flaps. Long sleeves have button cuffs. Self belt has metal D-rings. In bordeaux and forest green. MW(machine wash warm, tumble dry). On a hanger—read Penney Pointers on page 801. Misses Sizes: 6, 8, 10, 12, 14, 16. State size. R 225-1122 B—Mailing weight 1.25 lbs30.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. R 225-2112 B—Mailing weight 1.25 lbs32.00





"black and brights"

In Misses Sizes from 6 and many in Tall Misses Sizes

N COCKTAIL DRESS. Of polyester interlock knit. Front and back yokes and long sleeves of nylon point d'esprit. Button-and-loop closures at wrists. Long back zipper. Elasticized waistline. Self belt. Side slit. In black. HW(hand wash, line dry). On a hanger—read Penney Pointers on page 801. (Body jewelry shown sold on page 13.)

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. R 225-1569 B—Mailing weight 0.60 lb25.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. R 225-2096 B—Mailing weight 0.60 lb27.00

O PATTERNED WRAP BLOUSE. Of polyester with a woven-in pattern. Black piping of rayon. Deep shawl collar. Padded shoulders. Long sleeves have button cuffs. Softly gathered at front of shoulders. Inside button closing at straight bottom. MW(machine wash warm, tumble dry).

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Colors: 40 violet; 03 red. State color number-and-name.

R 280-1181 D-Mailing weight 1 lb28.00

P PATTERNED SKIRT. Of polyester with a wovenin pattern. Black piping of rayon. Softly gathered at waistband. Full side-button closing. MW(machine wash warm, tumble dry). Colors: 03 red; 40 violet. State color number-and-

Colors: 03 red; 40 violet. State color number-andname.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

Q PATTERNED OR SMOOTH CAMISOLE. Trimmed with black nylon lace. Straight bottom. MW(machine wash warm, tumble dry). Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Patterned Camisole. Of polyester with a woven-in

pattern. State size above. Colors: 40 violet; 03 red. State color number-and-

Colors: 40 violet; 03 red. State color number-and name.

R 280-1215 D—Mailing weight 0.60 lb10.00 Smooth Camisole. Of woven crepe-back satin in acetate-and-nylon. In black. State size above. R 280-1173 B—Mailing weight 0.60 lb10.00

R SMOOTH PANTS. Of woven crepe-back satin in acetate-and-nylon. Pull on—elasticized waist-line. Tapered legs with ankle slits. In black. MW(machine wash warm, tumble dry).

Charge it-see page 836





"a return to glamour"

In Misses Sizes from 6 and Tall Misses Sizes

VELVET COAT. In luxurious 100% cotton velvet treated to help resist water and other stains. Lined in acetate satin. Pleating interest at shoulders, waistline, and backwaist. Dolman sleeves have cuffs. Tab-and-button closure at stand-up collar. Button front. Side pockets. Self tie belt. In black with red lining. Professionally dry clean only. On a hanger—read Penney Pointers on page 801.

Misses Sizes (about 46 in. long): 6, 8, 10, 12, 14, 16. State size

R 263-0028 B-Mailing weight 4.25 lbs 140.00 Tall Misses Sizes (about 48 in. long): 10, 12, 14, 16,

R 263-0036 B-Mailing weight 4.75 lbs 150.00

T DINNER DRESS. In a flowing woven crepe of Dacron® polyester. Boat neckline plunges to deep V-shaped surplice back. Elasticized waistline. Self tie belt. Side pocket. Button-and-loop trim from waistline to button-close side slit. MW(machine wash warm, tumble dry). Remove promptly from dryer. On a hanger—read Penney Pointers on page 801 (Belt sold on page 13.

Colors: 35 electric blue; 82 black. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above

R 219-0833 D-Mailing weight 0.70 lb ... Tall Misses Sizes: 10, 12, 14, 16, 18. State size. State color above

R 219-0841 D-Mailing weight 0.70 lb27.00

DRESS AND JACKET. In an elegant crepe-stitch knit of Qiana® nylon. Dress has spagnetti straps, elasticized waistline, and flowing skirt. Open jacket has padded shoulders and rounded lapels. Both have lots of top-stitching accents. MG(machine wash gentle, tumble dry). Use cool iron. On a hanger—read Penney Pointers on page 801. (Belt sold on page 13.) page 13.)
Colors: 03 red; 82 black. State color number-and-

name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

R 225-1411 D-Mailing weight 1 lb Tall Misses Sizes: 10, 12, 14, 16, 18. State size. State color above

R 225-2013 D-Mailing weight 1 lb44.00





FROM OUR COVER-COLLAR By Citation®. In polished gold-tone metal with silver-tone metal accents. Shown actual size. Mailing weight 0.50 lb. R 108-8251 A12.50

BEAN-SHAPED EARRINGS. By Citation®. In gold-tone metal with 14K gold-filled posts. For pierced ears. Shown actual size. Mailing weight 0.50 lb.

R 108-8236 A4.00

LAPEL PIN. By Citation®. In polished gold-tone metal. Contemporary design. Shown actual size. Mailing weight 0.70 lb. R 108-8244 A

This is\Fashion



POUCH SHOULDER BAG. In leather. Gold-tone metal hardware. Top-zipper closure. Inside zipper pocket. 12½ x 3 x 9-in. high. Mailing weight 1.25 lbs. Colors: 46 bordeaux; 56 camel. State color number-and-name. R 103-3208 C

29.00



FROM OUR COVER—FELT HAT. In 100% wool. Grosgrain ribbon trim. One size fits most. Mailing weight 0.40 lb. Colors: 46 bordeaux; 56 camel. State color number-and-name.

R 107-1406 C



Composition outsoles and stacked-look 2-in, heels. Sanitized® treated. Mailing weight pair 1,60 lbs. Sizes: B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. R 609-4361 B—Bordeaux (Wine)

ed leather. Wear with or without kiltie.

R 609-4353 B-TanPair 21.97

TAILORED SHOULDER BAG. In leather. Top zipper closure. Inside zipper pocket. Measures 11x2½x8-in. high. Mailing

Colors: 46 bordeaux; 56 camel. State color number-and-name.

R 103-3216 C 33 00



NARROW BELT. In leather. Gold-tone metal buckle. 1-in. wide. Mailing weight 0.40 lb

Sizes: S(fits waists 24-27 in.), M(28-32). State S or M.

Colors: 46 bordeaux; 62 olive green. State color number-and-name. R 101-1360 D10.00



TAILORED SHOES. In urethane with TAILORED SHOES. In urethane with buckle trim. Composition outsoles and stacked-look 3½-in. heels. Sanitized[®] treated. Mailing weight pair 1.50 lbs. Sizes: B(medium) width 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½. State size. R 605-8853 B—Bordeaux (Burgundy) R 605-8861 B—Camel R 605-8846 B-Brown Pair 18.97



TAILORED GLOVES. In leather. Lined in acrylic knit. 9-in. length. Imported from the Philippines. Mailing weight 0.40 lb. Sizes: S(fits 6-6½), M(7-7½), L(8-8½). State S, M, or L. See how to measure for gloves on page 140. Colors: 46 bordeaux; 56 camel; 82 black; 54 brown (not shown). State color number-and-name.

number-and-name.

R 105-0806 D16.00



FROM OUR COVER—WIDE SASH. In leather. Contoured—1½-in. wide in back, 3-in. wide in front. About 51-in. long. One size fits most. Mailing weight long. One size fits most. Mailing weight 0.40 lb.
Colors: 46 bordeaux; 62 olive green. State color number-and-name.



KNIT HAT. In soft brushed acrylic. Roll brim. One size fits most. Mailing weight

0.25 lb.
Colors: 56 camel; 62 olive green; 46 bordeaux. State color number-and-name. R 107-1463 C5.00



TEXTURED PANTIHOSE. In sheer nylon in a narrow ribbed pattern. Nude heels and toes. Hand wash warm, line dry—or machine wash warm in a mesh bag. Mailing

weight 0.40 lb. Sizes: Short, Average, Long. State S. A. or L. (Size chart on

page 272.) Colors: 82 black; 22 French moss; 46 burgundy. State color numberand-name R 121-5409 D1.97



SET OF NECK CORDS. Three rayon cords, each 42 in. long. One each in bordeaux, cream, and olive green. Mailing weight set R 101-1352 ASet 5.00



COCKTAIL HAT. Felt pill box in 100% wool. Rhinestone and veiling trim. 7-in diameter. In black. One size fits most. Mailing weight 0.40 lb.15.00 B 107-1471 A



EVENING SHOULDER BAG. In acetate satin. Lined in acetate. Gold-tone metal clasp closure. Measures 7x1x4-in. high. In black. Mailing weight 0.50 lb. R 103-3224 A



RHINESTONE WATCH. Silver-tone metal top case, stainless-steel back Full-numeral dial in white. Rhinestones accent case and bracelet. Clasp clo-sure. 17-jewel movement. Mailing weight 0.50 lb. R 644-4186 A



BEAD-AND-PEARL NECKLACES 14K gold-filled beads with cultured pearls. Spring ring closure. Shipped from a factory near New York, N.Y. allow extra time. We pay postage

15-in. Length	
	39.95
20-in. Length	47.05
H 108-8285 FA	47.95





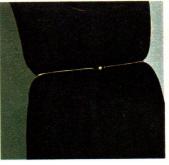
RHINESTONE JEWELRY. Austrian rhinestones set in silver-tone metal. Clasp closures.

Necklace. Bib-style has three graduated lengths 15 to 18-in. long. Mailing weight 0.50 lb. R 108-8269 A ...

Bracelet. Six rows of rhinestones. 71/4-in. long. Mailing weight 0.50 lb. R 108-8277 A15.00



"BODY" JEWELRY. Wear as a necklace, belt, or side sling. Black rayon cord with black and clear plastic beads that look like crystal. Tassel ends. 54-in. long. Mailing wt. 0.50 lb. R 108-8293 A



SLINKY BELT. Gold-tone metal snake chain. Buckle with hook closure. About 27-in. long. Mailing weight 0.40 lb. Sizes: MS(fits waists 24-27 in.), ML(28-31). State MS or ML. R 101-4323 B



"EYELASH"-DESIGN PANTIHOSE. In sheer nylon with flocking that looks like eyelashes. Nude heels and toes. Sewnin crotch. In black. Hand wash warm, line dry-or machine wash warm in a mesh dry—or machine wash warm in a mesh bag. Mailing weight 0.40 lb. Sizes: Short, Average, Long, State S, A, or L. (Size chart on page 272.) Colors: 82 black; and shown on page 109—46 burgundy: 37 navy blue. State

color number-and-name. R 121-5367 D



EVENING SHOES. In rayon satin. Gold-tone metal ankle chains. Composition outsoles and covered 3½-in, heels. Sanitized® treated. Mailing weight pair

7.20 lbs. Sizes: B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. R 605-9406 B—Black R 605-9414 B-RedPair 19.97

Suitable Strategy

Textured separates work with a soft skirt and blouses

A THE BLAZER. In woven polyester, acrylic, and wool with a tweed look. Fully lined in acetate. Notched collar. Button front. Front pockets. (Handkerchief sold on pages 28, 29.) Button-trimmed

B & C THE SKIRT AND PANTS. In woven polyester, wool, and other fibers with a tweed look, Side pockets. In a brown tweed-look pattern. DC(dry clean only).

[B] Skirt. Front wrap with button closure. On a hanger and in a plastic bag to stay neat and fresh—read Penney Pointers on page 801.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

R 283-0503 B—Mail. wt. 1 lb20.00

[C] Pants. Soft, stitched-down pleats from the waist-band. Fly front with zipper and extended-tab-and-button closure. Straight legs.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. R 284-0882 B-Mail. wt. 1.20 lbs23.00 Tall Misses Sizes: 10, 12, 14, 16, 18. State size. R 284-0890 B-Mail. wt. 1.20 lbs24.00

THE PLEATED SKIRT. In woven polyester-andwool. Waistband. Side zipper-and-button clo-sure. All around stitched-down knife pleats. In brown. DC(dry clean only). On a hanger and in a plastic bag to stay neat and fresh—read Penney Pointers on page 801. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

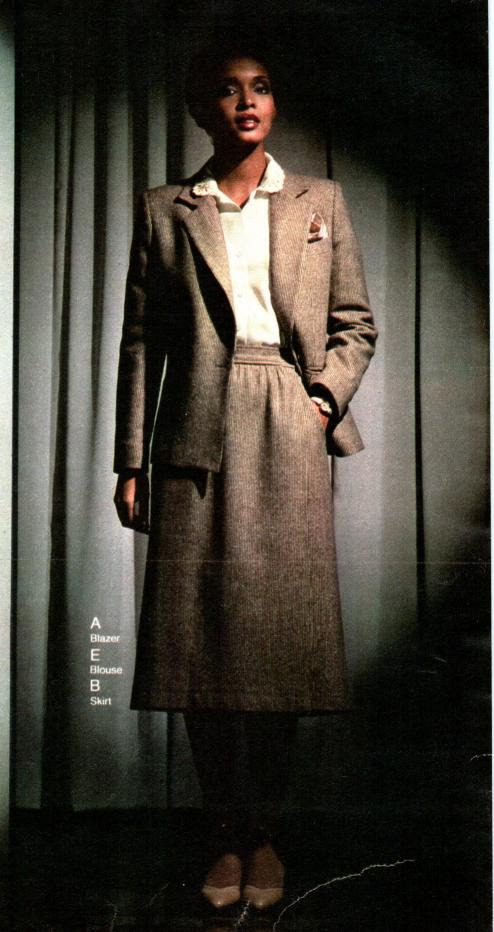
R 283-0511 B-Mail. wt. 1 lb25.00

E & F THE BLOUSES. In woven polyester. Button fronts. Button cuffs. MW(machine wash warm, tumble dry).
Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

[E] Embroidered-Collar Blouse. Gathered at the shoulders. Straight bottom. In ecru. State size.

[F] Shadow-Striped Blouse. Rounded collar. Separate tie. Straight bottom. State size above.
Colors: 54 brown; 13 ecru (beige). State color number-and-name.

THE OTHER ACCESSORIES: Handkerchief (Fig. A-E-B) sold on pages 28, 29. Pantihose (Fig. A-E-B) sold on page 65 Shoes (Figs. A-E-B and E-D) sold on page 19; Shoes (Fig. F-C), on page 12





Shades of Fall

Tailored coordinates in burgundy and gray

A to C THE COORDINATES. In woven wool-and-poly-ester. DC(dry clean only). Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14. 15/16. State size.

[A] Blazer. Fully lined in acetate taffeta. Padded shoulders. Princess seaming in front and back. Button front. Front pockets. In burgundy. State size above. On a hanger and in a plastic bag to stay neat and fresh—read Penney Pointers on page 801. (Pins sold on page 12.) R 280-1231 B-Mail. wt. 1 lb...

[B] Pants. Waistband. Fly front with zipper-and-button closure. Straight legs. State size above. (Belt sold on page 22.)

Colors: 80 gray; 46 burgundy. State color number-and-

R 280-1272 D-Mail. wt. 1 lb

[C] Skirt. Straight line with front and back slits. Waistband. Fly front with zipper-and-button closure. Front pockets. In gray. State size above. R 280-1298 B-Mail. wt. 1 lb.

D THE PLAID SKIRT. In woven polyester-and-wool. Waistband. Back zipper-and-button closure. In a burgundy/gray/navy blue plaid. DC(dry clean only). (Belt sold on page 22.)
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14,

15/16. State size.

THE SWEATER VEST. In acrylic knit. Pullover. Ribbed-knit neckline, armholes and bottom. Knitted-in argyle other mineral purgundy/off-white for front; solid burgundy back. MW(machine wash warm, tumble dry). Junior/Misses Sizes: S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). State S, M, or L.

F & G THE SHIRTS. Gathered at front yokes. Button fronts. Button cuffs. Straight bottoms. MW(machine wash warm, tumble dry).
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

[G] Paisley-Patterned Shirt. In woven 100% cotton. Notched collar. In a blue/yellow print on burgundy. State

The Bag

LEATHER SHOULDER BAG. Front flap with turn-lock clo-sure. Adjustable shoulder strap. Inside zipper pocket. Gold-tone metal hardware. Top-stitching trim. Measures 12 x 1½ x 9 in. high. Colors: 46 burgundy; 82 black; 80 gray. State color num-

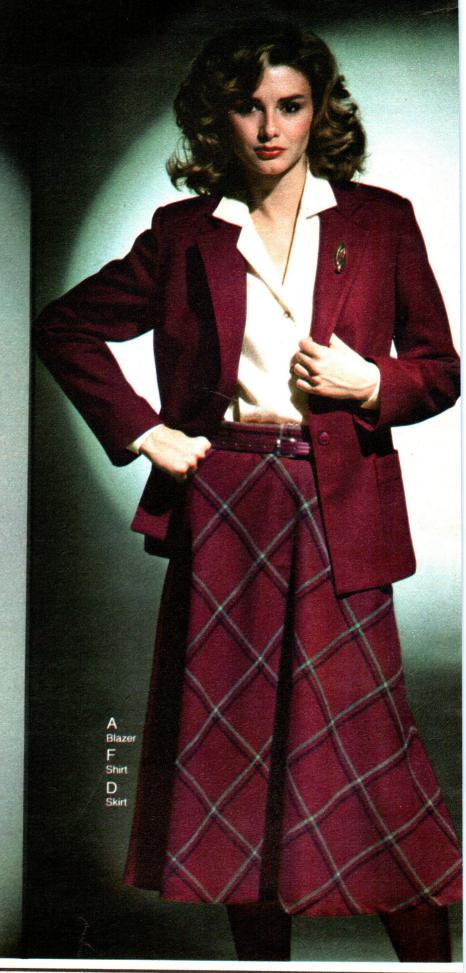
ber-and-name

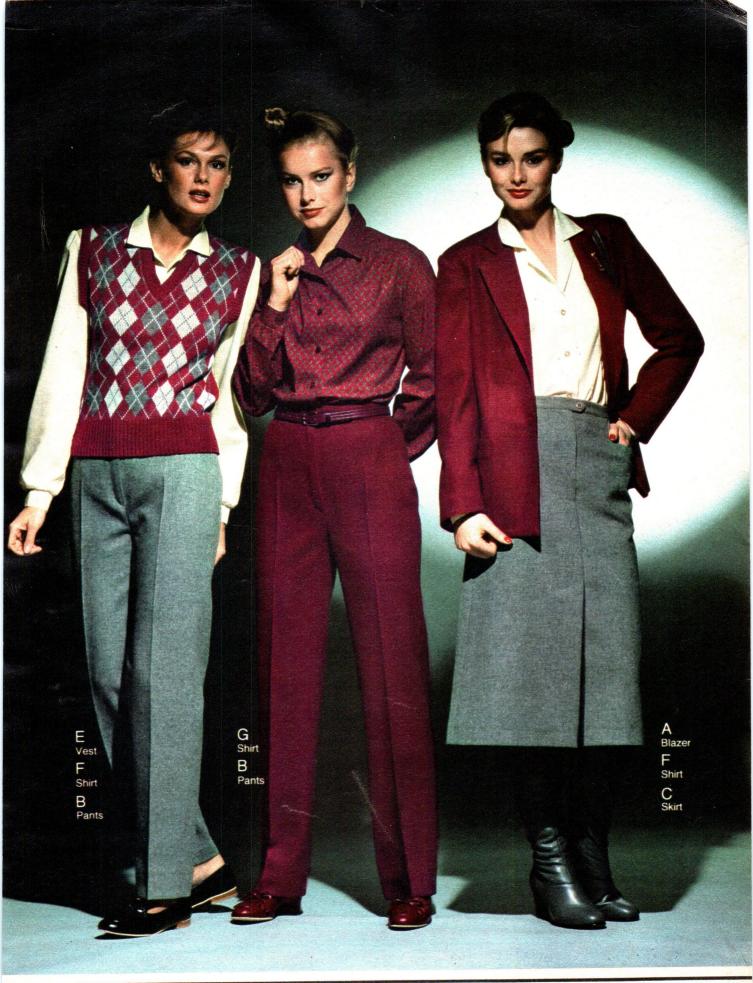
THE OTHER ACCESSORIES:

Pins sold on page 12 Belt sold on page 22. Pantihose sold on page 65

Shoes sold on page 59; Boots on page 119,

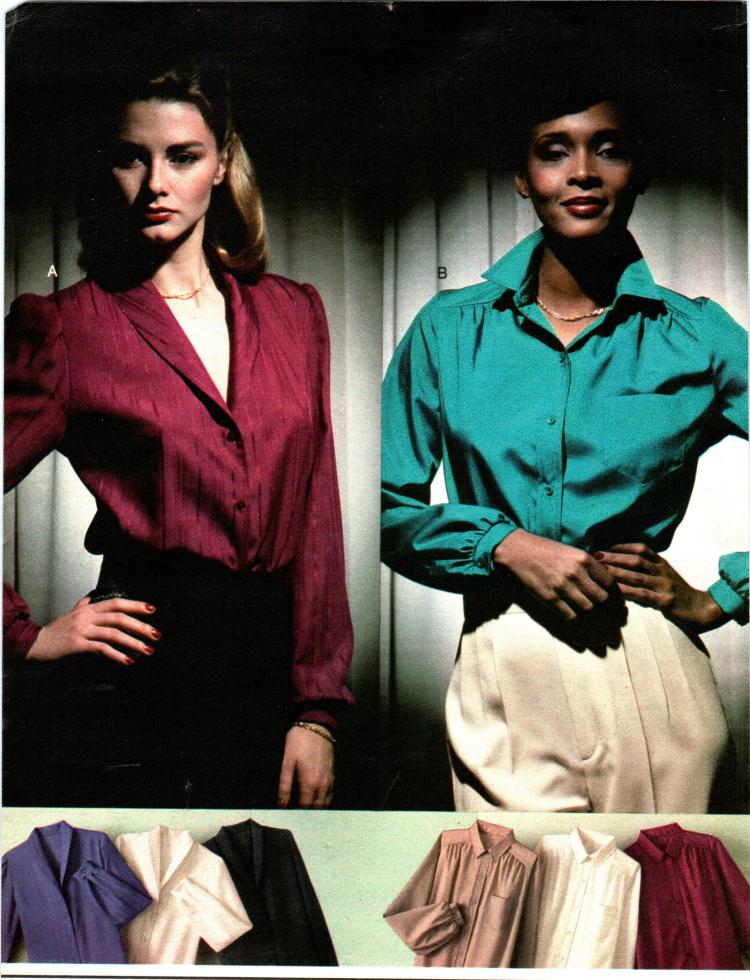












In Misses and Tall Misses Sizes

Elegant Essentials

Blouses on the soft side

A SHADOW-STRIPE BLOUSE. In woven polyester. Shawl collar. Button front. Button cuffs. Straight bottom. MW(machine wash warm, tumble dry). Colors: 46 burgundy (large figure); 41 plum; 15 off-white; 82 black. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color. R 282-1403 D-Mail. wt. 0.40 lb Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State

color above.

B SOLID-COLOR BLOUSE. In elegant woven Olana® nylon. Pointed collar. Softly gathered at front yokes. Button-placket front. Button cuffs. Bodice pocket. Straight bottom. MW(machine wash warm, tumble dry). Colors: 31 teal (large figure); 65 taupe; 15 off-white; 46 burgundy. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color R 282-1387 D-Mail. wt. 0.40 lb15.00 Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State

color above

Pants on the straight and narrow

C TAILORED PANTS. In woven polyester-and-wool crepe. Top-stitched waistband. Fly front with zipper-and-double button closure. Soft front pleats. Tapered legs. MW(machine wash warm, tumble dry). Colors: 54 brown (large figure); 82 black; 78 winter white; 41 plum. State color number-and-name.

Petite Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above

R 284-0817 D-Mail. wt. 1 lb

The Jewelry

BRAIDED-CHAIN NECKLACE AND BRACELET. Of 12K gold filled braided "S" link chains. Spring-ring closures. Shipped from a factory near Chicago, Illinois—allow extra time. We

Triple-Strand Necklace, 15-in, long, R 108-8335 FA-Mail, wt. 0 40 lb.

Triple-Strand Bracelet. 7-in. long. R 108-8343 FA-Mail. wt. 0.25 lb...

THE OTHER ACCESSORIES: Earrings (Fig. B) sold on page 12. Shoes sold on page 12





C

Also Petite

Misses Sizes





TUNIC SWEATER. In acrylic-andnylon boucle knit. Pullover with button front. Soft gathering at shoulder yokes. Self belt. Shiritail bottom. Ribbed-knit shoulders, neckline and cuffs. From Hong Kong. MW(machine wash warm, tumble dry).

The Belt

LEATHER BELT. Embossed finish. Goldtone metal buckle. ¾-in. wide. Sizes: S(fits waists 25-27 in.), M(28-30), L(31-33). State S, M, or L. Colors: 46 burgundy; 82 black; 53 tan. State color number-and-name. R 101-1477 D—Mail. wt. 0.20 lb8.00



V-NECK SWEATER. In acrylicand-nylon boucle knit. Pullover. Ribbed-knit neckline. Straight bottom with side slits. Imported from South Korea. HW(hand wash, dry flat). (Belt sold at left.)

Misses Sizes: S(8-10), M(12-14), L(16-18), State S, M, or L. Colors: 82 black; 46 eggplant. State color number-and-name. R 281-0331 D—Mail. wt. 0.75 lb.







SWEATER BLOUSE. In acrylic-and-nylon boucle knit. Pullover with keyhole opening. Rounded collar has separate self tie. Soft pleats at shoulders. Lots of ribbed-knit trim. From Taiwan. MW(machine wash warm, tumble dry—low heat).

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 44 mauve; 15 off-white. State color number-and-name. R 281-0588 D—Mail. wt. 0.90 lb ...20.00

EMBROIDERED SWEATER. In acrylic knit with the look and feel of mohair. Pullover. Hand embroidered front and back yokes and elasticized peplum waist. Raglan sleeves. Ribbed-knit neckline, cuffs and bottom. In winter white. Imported from Taiwan. HW(hand wash, dry flat).

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. R 281-0356 B—Mail. wt. 0.50 lb ...20.00

Sweaters Interesting textures and

subtly sensuous styles

THE OTHER ACCESSORIES: Jewelry (small figure at left on page 22) sold on page 21. Pants sold on page 21.

Start with a Velveteen Blazer

A VELVETEEN BLAZER. In 100% cotton velveteen. Lined in acetate. Shawl collar (Pin sold on page 12.) Button front. Patch pockets. In black. DC (dry clean only). On a hanger. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 272-1512 B—Mail. wt. 1.75 lbs50.00

B PLAID SKIRT. In woven polyester, acrylic, and wool. Waistband. Side zipper-and-button closure. In curry/burgundy/teal/black bias plaid. DC(dry clean only). (Belt sold on page 31.) On a

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 273-0497 B—Mail. wt. 1 lb

C & D PANTS AND SKIRT. In woven polyester, acrylic, and wool. Waistband with button closure. DC(dry clean only). On a hanger. Colors: 82 black; 46 burgundy. State color numberand-name.

[C] Pants. Pleated front. Fly front with zipper. Belt loops. Vinyl belt included. State color above. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. [D] Skirt. Inverted front pleat with functional buttons. Back zipper. Vinyl belt included. State color. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 273-0489 D-Mail. wt. 1 lb

BOW BLOUSE. In woven Qiana® nylon. Button front. Button cuffs. Straight bottom. MW(machine wash warm, tumble dry).
Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
Colors: 84 curry; 46 burgundy. State color numberand-name

PRINT SHIRT. In woven cotton-and-rayon. Pointed collar (Neck cords sold on pages 74, 75). Button placket front. Button cuffs. Shirttail bottom. In floral print on burgundy. MW(machine wash

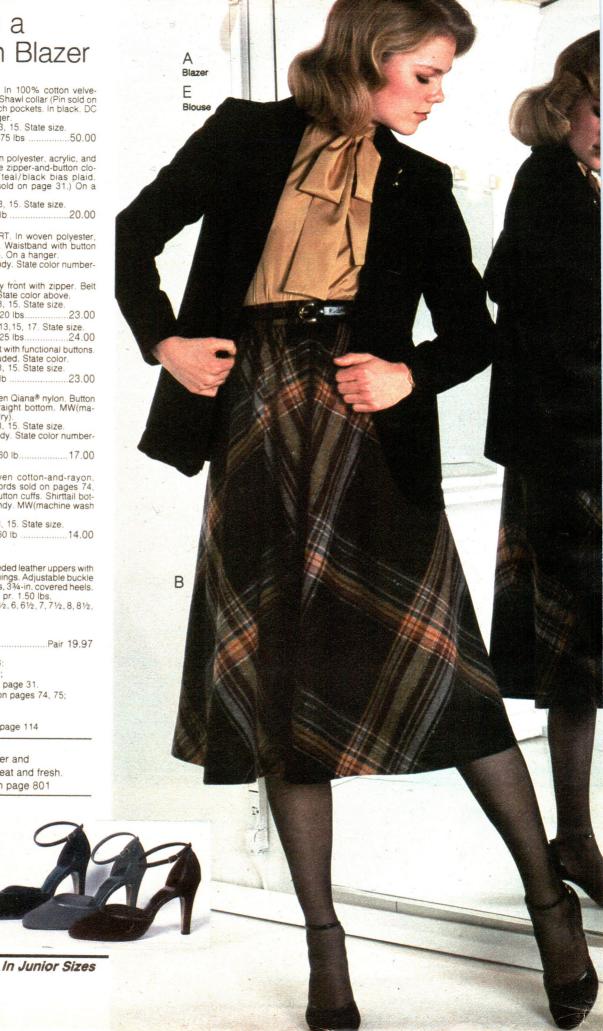
The Shoes
ANKLE-STRAP SHOES. Sueded leather uppers with ANKLE-STRAP SHOES. Sueded leather uppers with urethane trim. Nylon-tricot linings. Adjustable buckle straps. Composition outsoles, 3¾-in. covered heels. Sanitized® treated. Mail. wt. pr. 1.50 lbs. Sizes: B(medium) width 5,5½,6,6½,7,7½,8,8½,9,9½,10. State size.

R 605-9349 B—Black
R 605-9364 B—Gray R 605-9356 B-Brown

THE OTHER ACCESSORIES: Pin (A-E-B) sold on page 12; Watch, on page 15; Belt, on page 31. Neck cords (Fig. F-D) sold on pages 74, 75; Shoes, on pages 162, 163. Pantihose sold on page 65. Handbag (on shelf) sold on page 114

ON A HANGER

Items A-D are on a hanger and in a plastic bag to stay neat and fresh. Read Penney Pointers on page 801





See How to Find Your Size in page 801

Charge it-see page 836





In Junior Sizes. Many in Petite Junior Sizes

Check Out Our Tattersalls

A & B TATTERSALL-PATTERN VEST AND SKIRT. In woven polyester and wool. In a beige and brown tweedy-look tattersall pattern. MW(machine wash warm, tumble dry).

[A] Vest. Button front. Mock pockets. Junior Sizes: 3, 5, 7, 9, 11, 13, 15. State size. [B] Skirt, Waistband. Fly front with zipper-and-button closure Side pockets. Front pleat. Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size. 19 00

C & D SOLID-COLOR SEPARATES. In woven polyester-and-wool. In heathery chocolate brown. MW(machine wash warm, tumble dry).

Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size. Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

R 270-0433 B-Mailing weight 1 lb.

[C] Blazer. Shawl collar. Padded shoulders. Button front. Patch pockets. State size above. On a hanger and in a plastic bag to stay neat and fresh—read Penney Pointers on page 801. R 270-0409 B—Petite Junior Sizes. Mailing weight 1 lb. 29.00 R 270-0417 B-Junior Sizes. Mailing weight 1 lb.30.00

[D] Pants. Waistband. Fly front with zipper. Extended-tab-and-button closing. Front pockets. Straight legs. State size above. R 270-0458 B—Petite Junior Sizes. Mailing weight 1 lb. 19.00 R 270-0466 B-Junior Sizes. Mailing weight 1 lb.20.00

E PLAID AND TATTERSALL SKIRT. In woven polyester-and-wool. Gathered from waistband. Full button closure. In a navy blue/beige/chocolate brown combination. MW(machine wash warm, tumble dry).

Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size.19.00 R 270-0474 B-Mailing weight 1 lb. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. 20.00 R 270-0482 B-Mailing weight 1 lb.

F VELOUR TOP. In cotton-and-polyester knit. Pullover. Rib-knit, cuffs, and bottom. In cream. MW(machine wash warm, tumble dry). Wash separately. Junior Sizes: XS(3), S(5-7), M(9-11), L(13-15). State XS, S, M, L

G SHIRT. In woven polyester-and-cotton. Round collar. Separate ribbon tie. Button front. Button cuffs. Straight bottom. In beige with a woven-in pattern. MW(machine wash warm, tumble

Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size. R 270-0367 B-Mailing weight 0.60 lb. 15:00 Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 270-0375 B-Mailing weight 0.60 lb.

Knock' em for a Loop in Chenille

H & I PULLOVERS. In acrylic-and-nylon chenille knit. Rib-knit cuffs and straight bottoms. MW(machine wash warm, tumble dry). Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L.

[H] Solid-Color Pullover. Pullover with button-placket front. Ribbed neckline and placket. Raglan sleeves. State size above. Colors: 46 burgundy; 80 gray. State color number-and-name. R 270-0193 D-Mailing weight 1 lb.

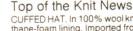
[I] Striped Pullover. Ribbed cowl neckline. In black/burgundy/gray knitted stripes. State size above. R 270-0177 B-Mailing weight 1 lb.

COORDINATING SKIRT. In acrylic-and-nylon jersey knit. Pull-on—elasticized waist. MW(machine wash warm, tumble dry)

Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L. Colors: 46 burgundy; 82 black; 80 gray. State color number-andname

R 270-0185 D-Mailing weight 1 lb.14.00





CUFFED HAT. In 100% wool knit. Cuff has ure-thane-foam lining. Imported from France. One size fits most head sizes. Colors: 37 navy blue; 56 camel; 46 burgundy. State color number-and-name. R 107-1489 C-Mailing weight 0.20 lb. 8.00

THE OTHER ACCESSORIES: Jewelry (Fig. F-D) sold on page 80. Textured pantihose sold on page 65. Shoes (Fig. F-D) sold on page 12; Shoes (all other Figs.) sold on page 19



Rich Combinations in Camel and Teal A Blazer Shirt B 49 In Junior Sizes. Many in Tall Junior Sizes to 17

A & B BLAZER AND PANTS. In woven polyester, cot wool that looks like tweed.	otton, and
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Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
Tall Junior Sizes: 7, 9, 11, 13, 15. State size.
Colors: 56 camel; 31 teal. State color number-and-name.

[A] Blazer. Fully lined in acetate. Notched collar. Button front. Padded shoulders. Bodice patch pocket and front patch pockets. DC (dry clean only.) State size and color above. On a hanger and in a plastic bag to stay neat and fresh—read Penney Pointers on page 801.

R 270-0714 D-Junior Sizes. Mail. wt. 1 lb .. R 270-0722 D-Tall Junior Sizes. Mail. wt. 1.10 lbs37.00

[B] Pants. Set-on waistband. Fly front with zipper and hook-and-eye closure. Front pleats. Front pockets. Straight legs with cuffs. MW(machine wash warm, tumble dry). State size and color above.

R 270-0755 D-Tall Junior Sizes. Mail. wt. 1 lb...............19.00

STRAIGHT SKIRT. In woven polyester, cotton, and wool. Set-on waistband. Two front slits. Double belt of vinyl. Back zipper. In black. MW(machine wash warm, tumble dry)

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 270-0789 B-Mail. wt. 1 lb..... Tall Junior Sizes: 7, 9, 11, 13, 15, 17. State size. R 270-0797 B-Mail. wt. 1 lb..... .18.00

PATTERNED SWEATER. In acrylic-and-mohair knit. Pullover. Ribbed-knit cowl neck, cuffs, and bottom. In camel with a teal and brown knitted stripe pattern. MW(machine wash warm, tumble dry). Junior Sizes: S(5-7), M(9-11), L(13-15), XL(17). State S, M, L, or

R 270-0706 B-Mail. wt. 1.10 lbs

PAISLEY-PRINT SHIRT. In woven 100% cotton. Notched Collar. Soft gathering at front and back yokes. Button front. Button cuffs. Straight bottom. In beige/burgundy/teal paisley print on black. MW(machine wash warm, tumble dry)

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. R 270-0763 B-Mail. wt. 0.70 lb.... Tall Junior Sizes: 7, 9, 11, 13, 15, 17. State size. 14 00 R 270-0771 B-Mail. wt. 0.70 lb

BLAZER SWEATER. In acrylic knit. Notched collar. Button front. Patch pockets. Ribbed edges on pockets, sleeves, and bottom. In red. MW(machine wash warm, tumble dry). (Belt sold on page 22.) Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L

TROUSER PANTS. In woven polyester-and-rayon. Set-on G TROUSER PANIS. In woven polyester and asymmetry waistband. Fly front with zipper and hook-and-eye closure. Front pleats. Straight legs. In black. MW(machine wash warm,

SHIRT. In woven polyester-and-cotton. Narrow collar with snap-on black ribbon tie. Button front. Long sleeves with button cuffs. Shirttail bottom. In white. MW(machine wash warm, tumble dry).

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. B 270-0821 B-Mail. wt. 0.70 lb...

PRINT BLOUSE AND SKIRT. In woven polyester-andrayon. In black print on red. MW(machine wash warm, tumble dry).

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

[J] Print Skirt. Gathered at waistband. Belt in shiny black vinyl. Back zipper. State size above.

R 270-0813 B-Mail. wt. 1 lb...

The Embroidered Handkerchief

HANDKERCHIEF. In woven 100% cotton with embroidered K design. Designs may vary. Measures 13x13 in. Imported from India. HW(hand wash, line dry). Colors: 56 camel; 49 rust. State color number-and-name.

THE OTHER ACCESSORIES:

Shoes (Fig. A-D-B), sold on page 12. Boots (Fig. E-C) sold on page 119.

Beret (Fig. D-B) sold on pages 144, 145; Shoes, on page 12.

Shoes (Fig. A-E-B) sold on page 45. Belt (Fig. F-H-G)sold on page 22; Shoes, on page 45. Jewelry (Fig. I-J) sold on page 68; Pantihose, on page 147; Shoes, on page 51

Dramatic Contrasts in Red and Black





Fabric Mergers for a Corporate Image

 \boldsymbol{A} to \boldsymbol{C} CORDUROY PANTS, BLAZER, AND SKIRT. In cotton-and-polyester wide-wale corduroy. MW(machine wash warm, tum-

ble dry). Junior Sizes: 3, 5, 7, 9, 11, 13, 15. State size.

[A] Pants. Waistband. Fly front with zipper-and-button closure. Soft front pleats with button-and-tab trim. Belt loops (Belt sold below). Straight legs.

State size above. Colors: 80 gray; 44 mauve. State color number-and-name.

R 274-0645 D-Mail. wt. 1.20 lbs

[B] Unconstructed Blazer. Notched lapels (Pin sold on page 12). Patch

pockets. State size above. Colors: 46 burgundy; 82 black. State color number-and-name.

[C] Skirt. Front pleats from waistband. Back zipper-and-button closure. Shirttail bottom with tab-and-button trim. State size above. Colors: 44 mauve; 80 gray(shown pants [A]). State color number-and-

R 273-0471 D-Mail. wt. 1.20 lbs

D & TEXTURED TROUSER PANTS AND SKIRT. In woven polyester, acrylic and wool with the look of tweed. DC(dry clean only). Junior Sizes: 3, 5, 7, 9, 11, 13, 15. State size. Colors: 46 burgundy; 82 black. State color number-and-name.

[D] Textured Trouser Pants. Front pleats from waistband. Fly front with zipper and extended tab-and-button closure. Button-and-flap trim. Side pockets. Straight legs. State size and color above. B 274-0629 D-Mail. wt. 1.20 lbs.

[E] Textured Skirt, Wrap front with button-placket closure. Waistband. Flap-and-button frim. (Belt sold below). State size and color above.

WINDOWPANE-PATTERNED SWEATER. In acrylic-and-wool knit. Pullover with button placket-front. Epaulet trim on shoulders. Ribbed-knit collar, cuffs of ¾-length sleeves, and straight bottom. MW(machine wash warm, tumble dry). Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L. Colors: 82 black/red; 46 burgundy/beige. State color number-and-name.

name R 271-0044 D-Mail. wt. 0.50 lb.....

G SHIRT. In woven polyester-and-cotton. Round collar with separate spaghetti tie. Gathered at front yokes. Button front. Button cuffs. Straight bottom. MW(machine wash warm, tumble dry). Junior Sizes: 3, 5, 7, 9, 11, 13, 15. State size. Colors: 46 burgundy on white; 82 black on white. State color number-and-name.

and-name

R 272-1298 D-Mail. wt. 0.40 lb



The Belt

LEATHER BELT. Embossed in lizard-look design. 1-in. wide. Gold-tone

Sizes: S(fits waists 24-26 in.), M(27-29), L(30-32), State S, M, or L Colors: 82 black; 46 burgundy. State color number-and-name. R 101-1451 D-Mail. wt. 0.25 lb

THE OTHER ACCESSORIES:

Shoes (Fig. F-A) sold on page 45.

Pin (Fig. B-G-D) sold on page 12; Shoes sold on page 12. Handbag (Fig. F-C) sold on page 12; Boots sold on page 119 Pantihose (Fig. G-B-E) sold on page 65; Shoes sold on page 19

